

## International Development Contractors Community: Strategic Plan on a Page

<b>2018/19 STRATEGIC PLAN</b>			
<b>PURPOSE</b>			
As the peak body, represent and advance the interests of international development consultants and contractors working with the Australian aid program.			
<b>KEY OBJECTIVES</b>			
Positively influencing political perceptions and decisions about the role and value of private sector contractors in delivering the Australian aid program.	Presenting the public face of a skilled, professional, value-adding industry group.	Consistently advocating for systems, policy and processes that deliver greater efficiency and effectiveness for our members and the Australian aid program.	Facilitating continuous learning, improvement and innovation in industry practices.
<b>STRATEGIES</b>			
Raise the profile of the IDCC with Government (political and executive levels) through a series of meetings.	Pro-actively collate examples from members and disseminate.	Create opportunities to influence DFAT's knowledge and thinking across the department and at multiple levels.	Create diverse learning opportunities and platforms.
Provide accurate and evidence-based information to policy makers and influencers.	Increase public awareness of IDCC member achievements, especially amongst opinion leaders and decision makers.	Regularly canvass members to identify priorities and accurately represent views.	Explore options for minimum standards for members.
<b>ACTIONS/PRODUCTS</b>			
Appearance at Parliamentary inquiries and consult with members to shape IDCC responses/input (as required).	Regularly collect data and evidence from members and synthesise information into advocacy material (annually).	Contribute to DFAT staff training on aid delivery to inject industry perspective (annually).	Organise learning forums, use website to share knowledge products and learning opportunities (quarterly).
Meetings with key DFAT stakeholders and ACFID (monthly).	Develop a calendar / program of opportunities to present messages (by Sept 2018).	Survey members to seek views on procurement, contracts, aid policy, aid effectiveness, etc. (short surveys quarterly)	Ensure regular two-way communications between board and members (at least monthly).
IDCC member CEOs to meet with Secretary DFAT, and relevant politicians annually.	Maintain website and social media presence (ongoing).	Contribute to DFAT aid capability blueprint (2018-2019)	Ensure good governance of IDCC (ongoing)
Develop briefs for lobbying DFAT (Sept 2018 & annually)	Develop series of briefs on our work (by end Sept 2018).	Lobby DFAT on ideas with member consensus.	Increase and diversify IDCC membership (ongoing).

Implementation of the Strategic Plan requires both an active IDCC Board and active member participation.